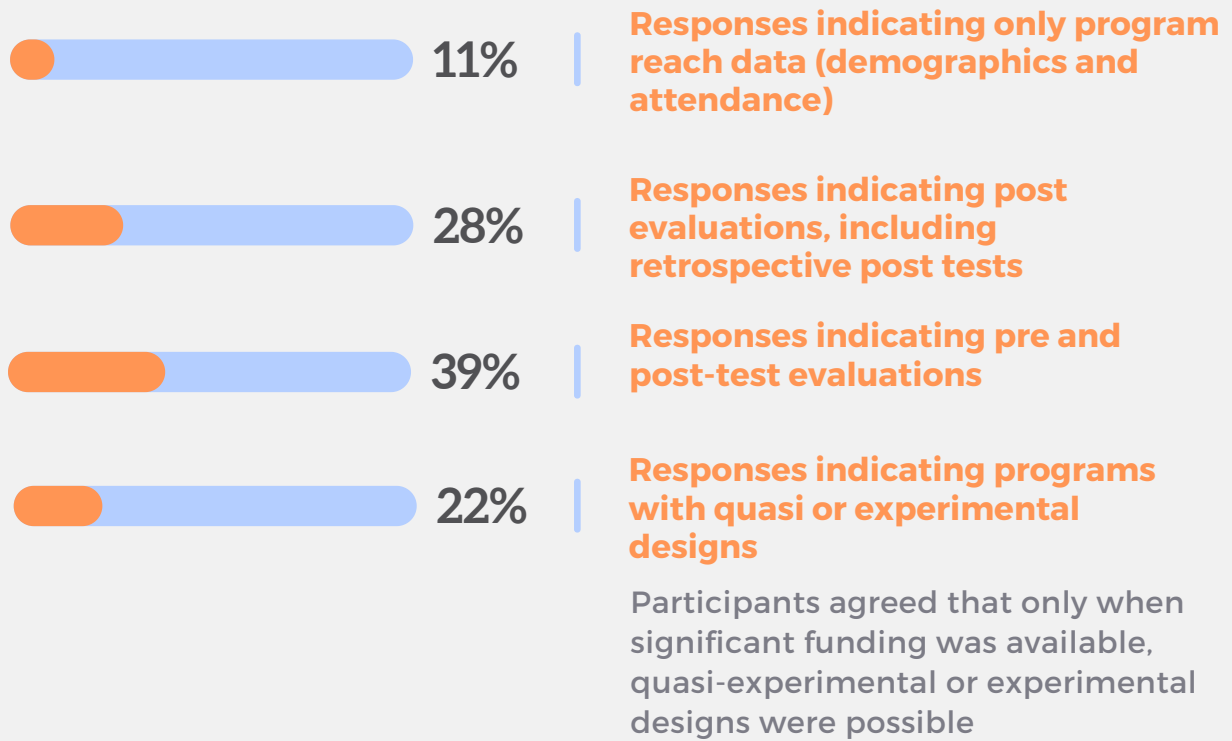


# Evidence in Extension Conversation 2

When asked about what level do the vast majority of Extension programs achieve evidence, participants reported:



**At what level Extension should aspire to evidence in programming?**  
Some participants responses:

*"We need to evaluate to the extent that we know programming works taking into account the audience, site, topic, and purpose of the program"*

*"The context should guide the decision of methods"*

*"Evaluation using rigorous methods appropriate for Extension settings and audiences"*

What do Cooperative Extension System professionals need to achieve evidence?

- 1 Resources, both financial and human
- 2 Dissemination of evidence-based practices
- 3 Professional development opportunities
- 4 A shared understanding of "why" achieving evidence is important