



Expanded Food and Nutrition Education Program EFNEP Social Media Committee

Social Media Terminology

The social media world is full of jargon. As technologies evolve, the words to describe the processes and functions evolve too. Below are some resources to help you navigate through the jargon to make make sense of the terms we use in Social Media:

General terminology:

[The Social Media Glossary: 226 Essential Definitions](#)
[Social Media Glossary](#)

Facebook-specific terminology:

[Common Facebook Terminology](#)
[Your Handy Guide to Facebook Marketing Terms](#)
[Facebook's Glossary](#)

Twitter-specific terminology:

[The Twitter Glossary](#)
[Twitter Dictionary: A Guide to Understanding Twitter Lingo](#)
[Our Updated Guide To Twitter Slang, Lingo, Abbreviations And Acronyms](#)

YouTube-specific terminology:

[Glossary of YouTube Terms](#)
[YouTube Glossary: Terminology that every video creator should be aware of](#)

Instagram-specific terminology:

[9 Instagram hashtags you should know](#)
[Instagram 101: Understanding the Basics](#)

Pinterest-specific terminology:

[All about Pinterest](#)
[Pinterest: How To Use It, Learn The Terminology](#)