

Email sent to health clinics:

I am a Graduate Research Assistant working with the Center for Public Health Practice and Research at Virginia Tech. I have gathered some resources that may be helpful in promoting the COVID-19 booster with your patients.

There are videos, an educational session and social media posts that you may find useful. The videos can be used on a loop in your waiting room or the educational sessions can be used to help you be able to best respond to any patient's questions as some ideas. I will be sending over some print materials as well for you to distribute to your patients.

Videos:

1. [Big Deal: COVID-19 Boosters](#)- Dept of Health and Human Services
2. [How does a booster protect me from COVID?](#)- Dept of Health and Human Services
3. [Game Plan](#)- Dept of Health and Human Services

Education Session:

1. ["5 Things you need to know about the COVID-19 Vaccines"](#)- VDH Tele-Town Hall

Social Media Posts: (Click on the picture to go to the website to download the post or find others you like!)



Lastly, I have gathered some reading materials for you and your staff to read if you would like to learn more about vaccination strategies and combating vaccine hesitancy.

Educational Materials:

1. [12 COVID-19 Vaccination Strategies for your Community](#): CDC
2. [Missing the Point — How Primary Care Can Overcome Covid-19 Vaccine "Hesitancy"](#): The New England Journal of Medicine
3. [Talking points for healthcare leaders to encourage vaccine confidence](#): Dept of Health and Human Services

I sincerely hope that these resources are able to aid you and your colleagues. Please let me know if you feel there are resources that you would find more useful or if these resources will be helpful to you.