

These statements refer to the image above, titled "Message 8." Please review the image and indicate your level of support for each statement.

|                                                                                             | Strongly<br>Disagree | Disagree | Neutral | Agree | Strongly<br>Agree |
|---------------------------------------------------------------------------------------------|----------------------|----------|---------|-------|-------------------|
| I find this message convincing.                                                             |                      |          |         |       |                   |
| The caption on this message is effective.                                                   |                      |          |         |       |                   |
| The picture on this message is effective.                                                   |                      |          |         |       |                   |
| This message is well-suited to the target audience (the general population of your county). |                      |          |         |       |                   |

Please share any opinions you may have on how Message 8 could be improved.