



Call for Abstracts

NETtra Tourism Conference: Connecting Through Tourism

October 7-10, 2025, Meredith, NH

Co-hosted by the National Extension Tourism Network (NET), the Northeast Chapter of the Travel and Tourism Research Association (NETTRA), and the University of New Hampshire

Abstract Deadline: April 18th, 2025

Conference Overview:

This 3-day conference on the shores of New Hampshire's Lake Winnepesaukee will convene two tourism-focused organizations, the National Extension Tourism Network and the Travel and Tourism Research Association's Northeast Chapter, in an exciting first-time partnership open to all. Driven by research and data as well as community-based action and insights, these two groups bring together academia, industry, and nonprofit partners to work toward a thriving, sustainable, and inclusive tourism landscape. Speaker panels, research and project presentations, and "mobile workshop" field trips will provide ample opportunities for knowledge sharing and network building, with an emphasis on using the rural, resort town setting for exploration and professional development.

Presentation Options and Topics of Interest:

The NETtra Tourism Conference Committee invites proposals for presentations in the form of 250-750 word extended abstracts. We encourage submissions from researchers, educators, practitioners, DMOs and nonprofit representatives, graduate students, and any others with interests in tourism. This conference places an emphasis on integrating research and data with applied, on-the-ground tourism work. Whether or not you have ever presented at a tourism conference, we encourage you to submit an abstract! If accepted, you will be invited to submit a full paper (between 1,000 - 10,000 words) to be included in the conference proceedings, incorporating peer review.

A broad range of presentation styles, topics, and approaches are encouraged. We welcome collaborative approaches that bring together industry, academia, and other perspectives. Presentations may pertain to:

- Academic research
- Applied research
- Case studies
- Community and destination-based projects
- Academic/industry/extension integrated projects
- Industry research and data
- Research methods
- Evaluation techniques
- Economic impact
- Outreach & engagement strategies
- Training & certification programs
- Educational programming and approaches
- Tourism theory and knowledge

There will be four presentation options. Some formats have more limited availability, so we request that you list your top choice when submitting your abstract, with the understanding that we may recommend your presentation for a different category.

1. 20-minute traditional oral presentation with brief Q&A (PowerPoint or similar)
2. 35-minute conversational/interactive presentation or roundtable discussion (smaller group)
3. 75-minute educational workshop (smaller group)
4. Poster/multimedia presentation (poster, short video, or other visuals/materials that can be easily displayed on an easel, wall, or table)

Topics of interest include (but are not limited to):

- Visitor demographics, tourism trends, and industry forecasting
- Outdoor recreation development and management
- Agritourism and rural tourism development
- Destination recovery and mitigation from fires, floods, etc.
- Special events and festivals
- Creating visitor spaces and experiences available to all
- Lake and marine ecology and tourism
- Destination town vitality and heritage/historic preservation

Author guidelines:

- All extended abstracts should be between 250-750 words. References are not included in the word limit.
- Please also prepare a short abstract (max. 50 words) to be included in the program.

- You will need to copy and paste your abstract text into the Oxford Abstracts online form. Please check your text entry for paragraph breaks, italics, etc. and make adjustments as needed before submitting.
- In the preparation of the submission, the formatting of tables, figures, references, and acknowledgments should follow the Publication Manual of the American Psychological Association (7th Edition). (For guidance, see https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/index.html)
- If accepted, proceedings submissions will be requested in Microsoft Word format (.doc or .docx; version 2003 or later); Times New Roman 11-point font, single space, with 1-inch margins.
- All submissions must be written in English.
- All submissions should be original, author-generated works that have not previously been published or presented.
- Author names and other identifying information should not be included in the abstract main text.
- In the submission form, you will be requested to submit the following information, which will not be visible to reviewers:
 - o Author name(s), affiliation(s), and email(s)
 - o Presenting author(s)
 - o Any necessary acknowledgements and disclosures (if applicable)
- At least one author must be able to attend and present in person (there will not be an online option). All presentations will be scheduled for October 8th, 9th, or the morning of the 10th.
- We suggest that each author submits no more than 2 abstracts for consideration.

Important dates (subject to change; please check conference website for updates):

- Call for Abstracts posted: March 1
- Abstract submission deadline: April 18
- Notification of acceptance: Early June
- Early bird registration opens: June 1
- Registration rates increase: July 15
- Response required from presenters: by June 30
- Room block booking deadline: August 5
- Registration closes: September 19
- Conference dates: October 7-10
- Proceedings final versions due: November 30

Please submit your abstract at this link:

<https://app.oxfordabstracts.com/stages/78156/submitter>

Questions should be directed to: Jada.Lindblom@unh.edu and/or
Douglas.Arbogast@mail.wvu.edu.

For more information about the conference and the host organizations, please visit
<https://www.nettra.org/2025-annual-conference.html>

Thank you for your participation, and we hope to see you this fall in New Hampshire!