



A Part of the Cooperative Extension System

**Announcement of eXtension Foundation New Technologies for
Agricultural Extension (NTAE) Project Incubation Opportunity for
2020.**

Seeking early stage and high potential project nominations

May 30, 2020

The eXtension Foundation is pleased to announce nominations for New Technologies for Agricultural Extension (NTAE) for 2020. The NTAE cooperative agreement with the USDA National Institute of Food and Agriculture (NIFA) will enter the second year on September 1, 2020. Nominations are a short request for information that is quickly and easily completed in minutes. Nomination forms will be available June 15, 2020.

Requirements of projects/programs to receive incubation are as follows:

- Projects must be in early stages of maturity and have a high potential for making a significant local impact and providing a model for adoption by other Extension professionals regionally or nationwide. This means the project is likely to have objectives completed, audiences identified, outcomes identified and has had some early stage of implementation.
- Each nomination should identify a lead (a Fellow) for the project that will serve as the primary contact.
- All nominations must have the support of the Extension Director/Administrator.

Eligibility

All Land Grant Universities are eligible to submit nominations for this opportunity. There is no limit to the number of projects or programs that can be nominated.

Project Period

The period for these projects will be September 1, 2020 through August 31, 2021



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Wrap Around Services that Promote Program/Project Progression to an Evidence Based Model

- Selected projects will receive wrap around services from eXtension Foundation to support and amplify the project/program outcomes. Wrap around services include:
 - Project/Program advisory support from a Catalyst (current or past senior program or administrative Cooperative Extension Service (CES) personnel).
 - Support to compose a publication of resources and processes used by the project which might be an eFieldbook or ePub publication.
 - Evaluation support
 - Digital engagement support for digital learning and instructing
 - Leadership support and training for adaptation to a digital environment
 - Professional engagement and development by encouraging all projects to share their processes and products via connect.extension.org.
 - Optional Wrap Around Services
 - Marketing efforts with an outside firm
 - Partnership development assistance

Key Dates

Nominations are due July 20, 2020

Review Committee will meet by August 8, 2020

Successful nominations will be contacted by August 10, 2020

Selected nominations and their director/administrator will receive a call from an eXtension Foundation Catalyst to discuss the nominated project/program including the goal, current status and potential wrap around services.

Selected projects and Fellows will begin on September 1, 2020 and should be completed by July 30, 2021.

Nomination Review Process

Nominations will be reviewed for alignment to the [USDA Strategic Goals](#). Early stage, high potential projects are desired. This means they should have objectives developed and may have been implemented on a small scale. The purpose of this effort is to amplify and incubate projects aligned with USDA that have high potential for replication, scaling or impact.



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Nomination Submission

Nominations for this incubation can be accessed at the following link on applyextension.smapply.io on June 15, 2020 at 8:00 am EST. *(Note: Link will not be active until June 15, 2020 at 8:00 am est).*

If you have any questions please feel free to contact:

For how your early stage, high potential project fits this nomination process:

Fred Schlutt at fschlutt@gmail.com

Scott Reed at scott.reed@oregonstate.edu,

Jimmy Henning at jimmy.henning@uky.edu.

For help with technical support:

Tira Adelman at tadelman@extension.org.

About eXtension Foundation

The United States Cooperative Extension System, with funding from Cooperative Extension directors and administrators, and USDA-NIFA, shares resources and tools through eXtension that enables the Extension workforce to scale up its local and national impact. eXtension is an integral part of the national Extension Committee on Organization and Policy (ECOP) and is organized as a 501(c)3 non-profit membership organization. Its Board of Directors represents the five regions of Cooperative Extension, ECOP, and USDA-NIFA.